

Message Text

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67

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 COME-00 /018 W

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R 131500Z FEB 75

FM AMEMBASSY SAN JOSE

TO SECSTATE WASHDC 9335

UNCLAS SAN JOSE 0618

E.O. 11652: N/A

TAGS: BE/0, CS

SUBJECT: 2ND. QUARTER REVIEW OF 1975 CAP

REF: (A) SJ A-95; (B) STATE 2298

1. IN REVIEWING THE SECOND QUARTER OF 1975 CAP, EMBASSY NOTES THAT A SUBSTANTIAL DEGREE OF CONFORMITY EXISTED IN THE ACTUAL IMPLEMENTATION OF THOSE ACTIONS SELECTED FOR THIS PERIOD WITH THE PROGRAM AS OUTLINED IN REF A. IN ACCORDANCE WITH DEPARTMENT INSTRUCTIONS (REF B) THIS REPORT IS ADDRESSED ONLY TO THOSE ACTIONS NOT IMPLEMENTED AS ORIGINALLY ENVISAGED IN THE ORIGINAL CAP.

2. CAMPAIGN NO. 1, ACTION 5: CANCELLED FOR 1975 AND TO BE INCLUDED IN 1976 CAP. CONSIDERING THE EXTENT OF THE ACTIVITY OF THIS CAMPAIGN, EMBASSY BELIEVES IT WOULD BE EXPEDIENT TO DELAY THIS ACTION AS A FOLLOW-UP IN THE COMING YEAR TO THE OBJECTIVES OF THIS CAMPAIGN.

3. CAMPAIGN NO. 5, ACTION NOS. 5 AND 6: POST-PONED UNTIL CATALOGS RECEIVED FROM COMMERCE. CAMPAIGN 3 ACTION NO. 2 AND CAMPAIGN 4, ACTION NOS. 2 AND 3 SCHEDULED FOR THIRD QUARTER ALSO DEPEND UPON RECEIPT OF CATALOGS FROM COMMERCE.

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4. SURVEY CAMPAIGN ACTION 2 INITIALLY SCHEDULED

FOR FIRST QUARTER WAS DELAYED UNTIL JANUARY
22 WHEN THE FILM "TOP" WAS PRESENTED AT A
BREAKFAST MEETING IN HOTEL ROYAL DUTCH. TWENTY-
TWO OFFICIALS OF THE LOCAL CHAMBERS OF COMMERCE
AND PURCHASING OFFICIALS OF GOCR ATTENDED.
(PRESS CLIPPINGS FORWARDED TO WAS VIA AIR
POUCH). THE SUCCESS OF THIS ACTION IS EASILY
MEASURED BY THE INTEREST AND ENTHUSIASM EXHIBITED
BY THOSE ATTENDING; FIVE REQUESTS FOR SUBSEQUENT SHOWINGS
OF THE FILM TO PRIVATE AUDIENCES DEVELOPED.
(CORPORACION COSTARRICENSE DE DESARROLLO S.A.
AND INSTITUTO COSTARRICENSE DE ELECTRICIDAD
ALREADY COMPLETED). A REQUEST WAS RECEIVED
FROM THE CHAMBER OF INDUSTRIES TO INCLUDE A
TOP ANNOUNCEMENT IN ITS MONTHLY PUBLICATION
WHICH IS DISTRIBUTED TO ITS 621 MEMBERS.
LANE

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Message Attributes

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